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Community Profile 2018

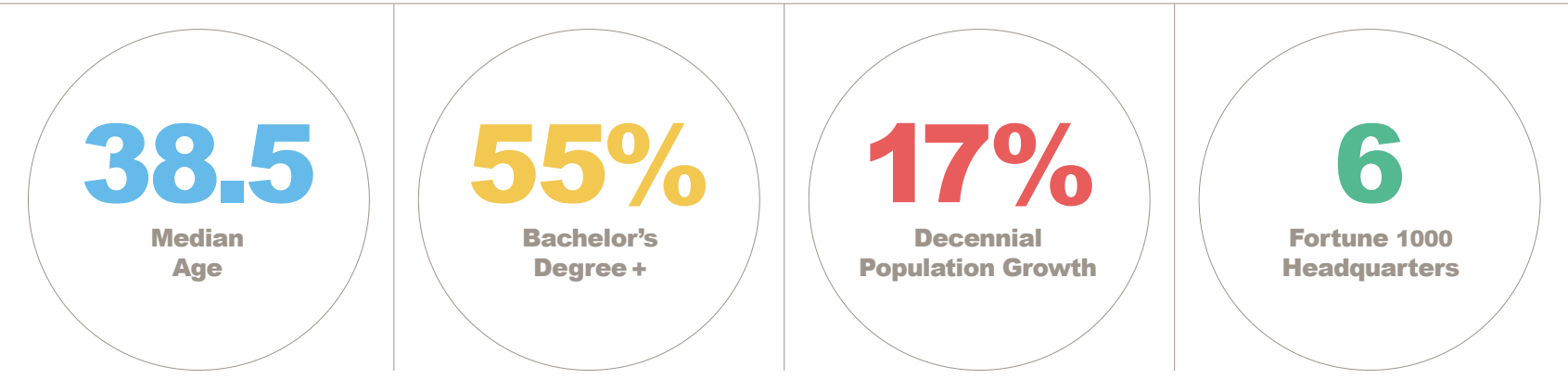


AT A GLANCE

A global business center Plano, Texas, located 19 miles north of downtown Dallas, is the fourth-largest city in the Dallas-Fort Worth region with over 279,000 residents.

<p>7.2 million DFW Population</p>	<p>FINANCIAL DATA</p>  <p>\$85,085 Median Household Income \$43,579 Per Capita Income \$248,800 Median Home Price</p>
<p>3.8 million DFW Labor Force</p>	
<p>939,585 Collin County Population</p>	
<p>279,088 Plano Population</p>	
<p>72 square miles Land Area</p>	

OTHER QUICK FACTS



Source: American Community Survey, U.S. Department of Labor Statistics, U.S. Census Bureau

Fortune 1000



JCPenney



Alliance Data Systems



Yum! China Holdings



Dr Pepper Snapple Group



Rent-A-Center



Cinemark Holdings

Headquarters

City of Plano Employment

LARGEST PRIVATE EMPLOYERS

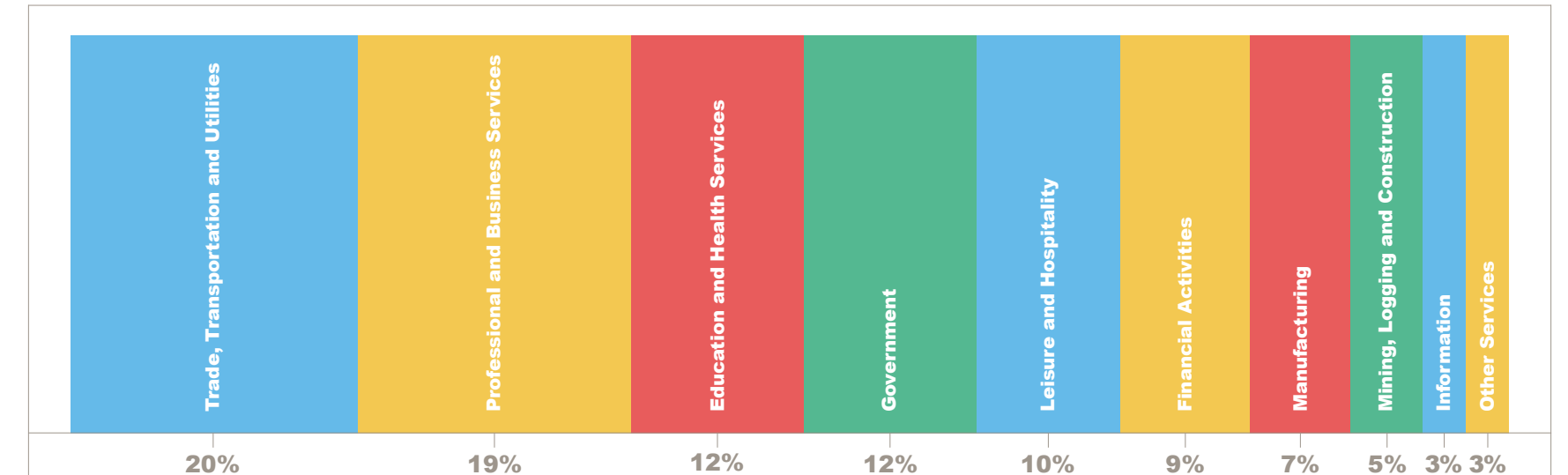
Employing 1000+

Capital One Finance	Medical City Plano
DXC Technology	PepsiCo
Bank of America Home Loans	Dr Pepper Snapple Group
Ericsson	FedEx Office
Toyota Motor North America	Nokia
Frito-Lay	McAfee
JCPenney	Liberty Mutual Insurance
NTT DATA	JPMorgan Chase
Texas Health Plano	

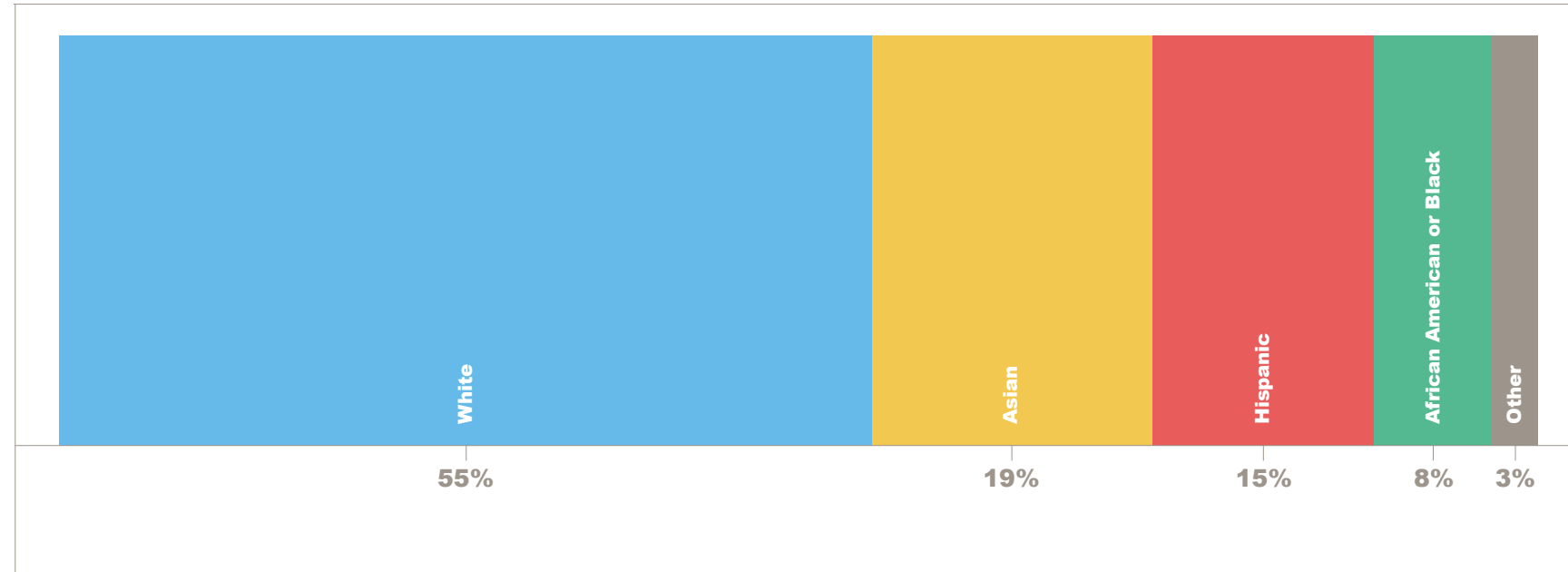
Employing 500-999

Cigna	Rent-A-Center
nThrive	The Heart Hospital Baylor Plano
Abbott	Raytheon
AT&T	Children's Health Plano
Baylor Scott & White Medical Center - Plano	CVE Technologies Group
	Pizza Hut, U.S.
Tyler Technologies	CROSSMARK

Employment by Industry



City of Plano **Demographics**



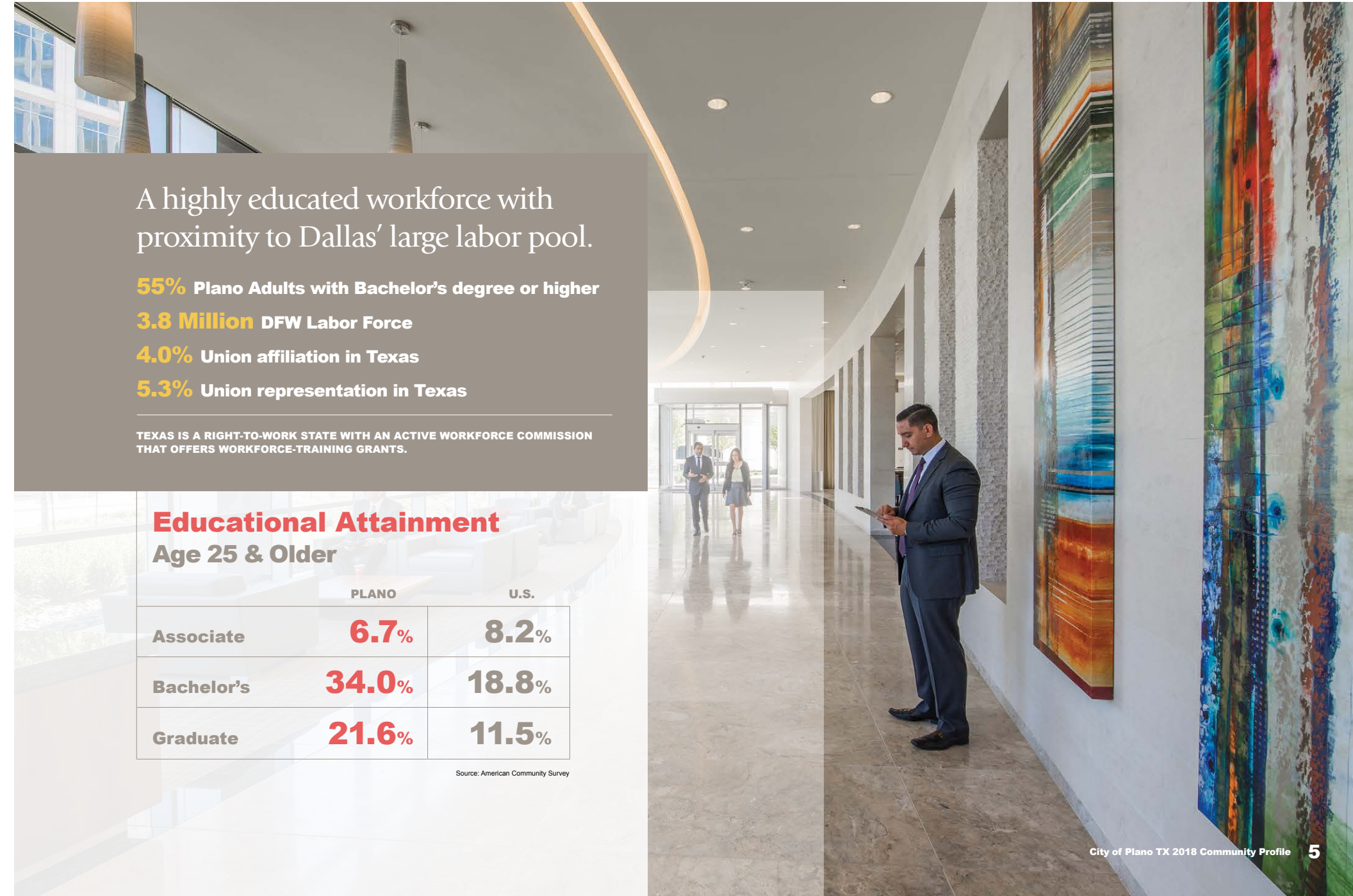
Source: American Community Survey

Population & Population Growth

	2000	2010	2018	GROWTH 2000-2010
Plano	222,030	259,841	279,088	17% ↑
Collin County	491,675	782,341	939,585	59.1% ↑
Dallas-Ft. Worth	5,161,544	6,520,941	7,233,323	23.4% ↑

Source: American Community Survey; US Census Bureau

City of Plano **Workforce**



A highly educated workforce with proximity to Dallas' large labor pool.

- 55%** Plano Adults with Bachelor's degree or higher
- 3.8 Million** DFW Labor Force
- 4.0%** Union affiliation in Texas
- 5.3%** Union representation in Texas

TEXAS IS A RIGHT-TO-WORK STATE WITH AN ACTIVE WORKFORCE COMMISSION THAT OFFERS WORKFORCE-TRAINING GRANTS.

Educational Attainment Age 25 & Older


	PLANO	U.S.
Associate	6.7%	8.2%
Bachelor's	34.0%	18.8%
Graduate	21.6%	11.5%

Source: American Community Survey

City of Plano Education

A K-12 SCHOOL DISTRICT WITH A LONG TRADITION OF EXCELLENCE

The **Plano Independent School District (PISD)** has long played a vital role in Plano's economic success. Its reputation for excellence continues to lure professional families and, in turn, companies to Plano.

53,952	Enrollment	 <p><i>Plano ISD boasts one of the highest performances on college entrance exams in the nation.</i></p>
72	Schools	
1720	SAT Composite	
25.6	ACT Composite	
28	U.S. Presidential Scholar Program Candidates	
121	National Merit Scholar Semi-Finalists	

PLANO ISD QUICK FACTS

- Rated **Exemplary** on all reported academic indicators to date
- **27** National Blue Ribbon Schools
- Awarded the highest rating of **Superior Achievement** in the state's FIRST program for 15 consecutive years

UNIVERSITIES

A pipeline of college graduates from **29 universities** in the region.

228,000+ students enrolled in colleges and universities in the greater DFW area

493,000+ students enrolled in colleges and universities within 200 miles

UNIVERSITY ENROLLMENT

Plano Area Universities

Collin College	18,397
University of Texas at Dallas	27,642
Dallas Baptist University North	N/A
Southern Methodist University in Plano	800

Major Dallas Area Universities

University of North Texas	38,121
University of Texas at Arlington	41,993
Texas Women's University	15,472
Texas A&M University-Commerce	12,385
Southern Methodist University	11,789
Texas Christian University	10,394
Dallas Baptist University	N/A
UT Southwestern	3,593
Texas Wesleyan University	2,022
University of Dallas	2,510
University of North Texas-Dallas	3,509

University of Texas at Dallas, known for its science, engineering, math, and business programs, offers 141 academic programs including 92 master's and doctoral degree programs.

Collin College offers 100 associate degrees and continuing education programs. Its partnership with five universities allows students to remain on campus to complete a bachelor's, master's or doctoral degree.

SMU-in-Plano, a satellite campus of Southern Methodist University, offers master's degree programs for business, liberal studies, dispute resolution/conflict management, counseling, education, engineering and digital game development.

DBU North, a satellite campus of Dallas Baptist University, offers 73 undergraduate programs in business and communication as well as master's degree programs for business management (MBA), education, management and counseling.



Plano's **world-class business parks** offer excellent amenities and ample inventory of office, flex and industrial buildings with over 2,200 acres available for commercial development. There are no development impact fees for water, waste water and roadways.

City of Plano **Business Parks and Corporate Real Estate**

A DISTINCTIVE CORPORATE ADDRESS WITH SITES, BUILDINGS AND AMENITIES DEMANDED BY GLOBAL FIRMS



Legacy, 2,600 acre master-planned business, retail and residential community, is located in northwest Plano along the Dallas North Tollway. It has over 20 million square feet of headquarters and regional office space. Legacy is a distinctive address for many top firms.

NOTABLE COMPANIES: Capital One Finance, DXC Technology, Bank of America Home Loans, Ericsson, Toyota Motor North America, Frito-Lay, JCPenney, PepsiCo, NTT DATA, Dr Pepper Snapple Group, FedEx Office, McAfee, nThrive, Tyler Technologies, Rent-A-Center, Pizza Hut, U.S., CROSSMARK, Denbury Resources, Intuit, CA Technologies, Liberty Mutual Insurance, loanDepot.com, Beal Bank, UBS, Hilti North America, Alliance Data Systems, Toyota Connected, Boeing Global Services, USAA



Research/Technology Crossroads, a 800-acre district in southeast Plano, is adjacent to President George Bush Turnpike (SH 190) and the Telecom Corridor area.

NOTABLE COMPANIES: Raytheon, CVE Technologies Group, XO Communications, Genband, Luminator Holdings, Creation Technologies, Avigilon, GE Critical Power, Rosenberger North America, AdvoCare, Spok, Eltek, Flex, Air System Components, Krypton Solutions, Investor's Business Daily, UNICOM Engineering, Winzer, Angel Cellular, Dr. Kracker, Muratec America, SOLiD Gear



Granite Park, on Sam Rayburn Tollway (SH 121) and the Dallas North Tollway, has over 1.8 million square feet of office and retail space. Granite Properties expects to build two additional buildings, including a 20-story tower.

NOTABLE COMPANIES: Altice USA, Alkami Technology, Heartland Payment Systems, Fannie Mae, Coca-Cola North America, Mitel, Siemens PLM Software, Hilton Granite Park Hotel, Granite Properties, Vine Oil & Gas, Zoe's Kitchen



International Business Park, a 300-acre master-planned office park, lies at the intersection of the Dallas North Tollway and the President George Bush Turnpike (SH 190).

NOTABLE COMPANIES: Hyundai Capital America, ReachLocal, Great Lakes Educational Loan Services, Finastra, Starkey Mortgage, RamQuest, Wyndam Jade, Allied Solutions, Keste

City of Plano **Transportation**

EXCELLENT ACCESS TO AIR, LIGHT RAIL, PUBLIC TRANSIT AND ROADS

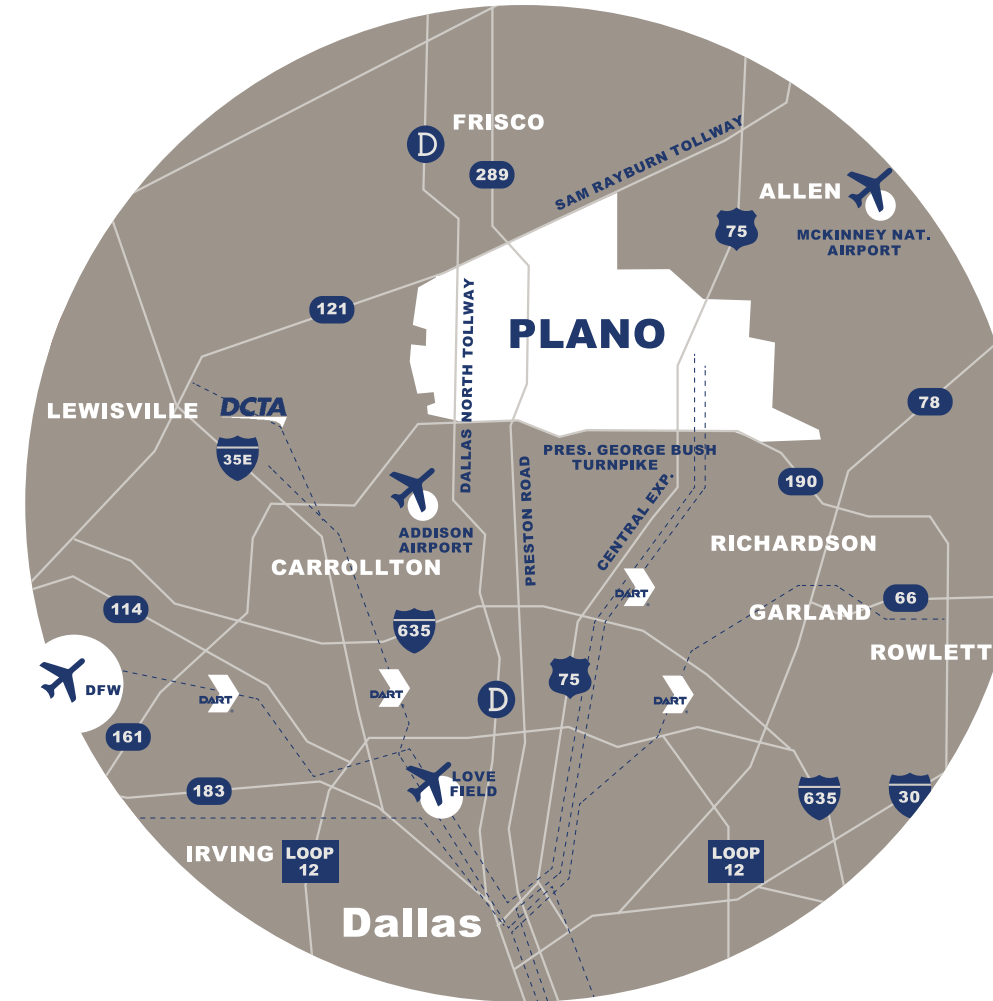
Plano's location in the Central Time Zone and close proximity to DFW International Airport allows same-day departure and return for both the East and West Coasts.



TRANSPORTATION QUICK FACTS

DFW International Airport, the world's fourth busiest in flight operations, is the hub of American Airlines.

- Fly to every city in the continental U.S. within **four hours**.
- **Non-stop service** to 168 domestic and 57 international destinations.
- Served by **27 passenger** airlines and **23 cargo** carriers.
- **30 minutes** from Plano with direct access from both the President George Bush Turnpike and the Sam Rayburn Tollway.



Dallas Love Field: Located seven miles from downtown Dallas, and only 30 minutes from Plano, it serves 15.6 million passengers a year.

Addison Airport and **McKinney National Airport** are 15 minutes from Plano. Addison Airport is the third largest general aviation airport in the nation.

Dallas Area Rapid Transit (DART) provides light rail service at two rail stations. Bus and shuttle service are available throughout the city.

Highways: Plano contains within its boundaries SH 190 (President George Bush Turnpike), Dallas North Tollway, US 75 (Central Expressway) and SH 121 (Sam Rayburn Tollway). Interstates 20, 30, 35 and 635 are within 30 minutes.

Port of Houston: The nation's largest port (actual weight carried), is 260 miles from Plano.

City of Plano **Business Climate**

BUSINESS QUICK FACTS

A **pro-business** location in a **pro-business** state

- No personal or corporate income tax in Texas
- Right-to-Work state
- Pro-business regulatory environment
- “AAA” Bond Rating - City of Plano

Local Incentives

- Cash Grants
- Tax Abatement
- Freeport Exemption

State Incentives

- Texas Enterprise Fund (TEF)
- Texas Enterprise Zone Program
- Skills Development Training Grants

- #1** Safest Big City in America —RewardExpert
- #1** Best Place to Live in America —AreaVibes
- #2** Most Prosperous City in America —CityLab
- #2** Best City for Jobs in America —WalletHub
- #5** Best City to Raise in America —Niche
- #4** Best Public Schools in America —Niche
- #1** Best City to Buy a House in America —Niche
- #2** Hardest Working City in America —WalletHub

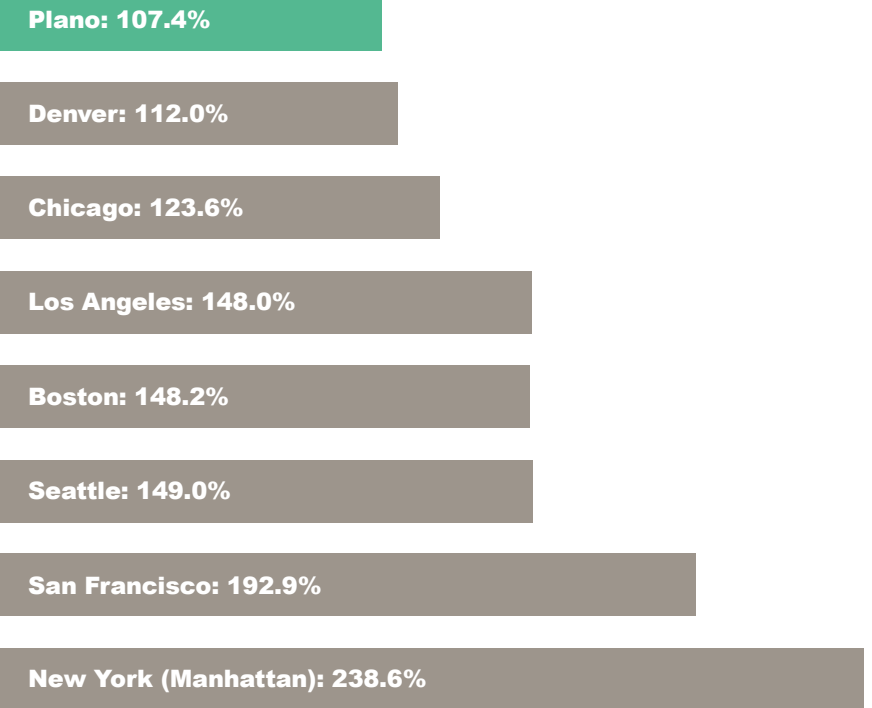


City of Plano **Quality of Life**

COST OF LIVING

Compared to other metropolitan areas in the U.S., living in Plano helps your money go further. With a relatively **low cost of living**, high median incomes and affordable housing, you can enjoy a lifestyle that would be all but impossible on the West or East Coast.

COMPOSITE



Source: Council for Community and Economic Research, 2017 Annual Report



Smart People. Smart Place.

planotexas.org

